



2019
**MIDWEST
UNIVERSITY**

MARCH 20-21 | MYSTIC LAKE CENTER, MN

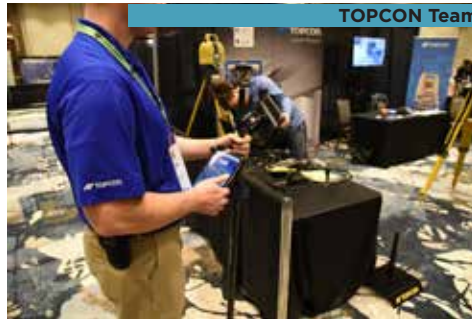
Exhibitor Information

About Midwest University

Midwest University is one of North America's largest professional development conferences for the AEC industry where attendees learn about new and emerging technologies, new features of Autodesk software, tools and techniques that keep building and infrastructure firms competitive. This two day event features breakout sessions taught by the nation's top instructors and Autodesk technical experts. The general sessions and networking opportunities allow you to share ideas and insights with your peers, network with experts in your field and explore the latest trends and technologies. Hear firsthand where the industry is going from Autodesk executives, CTC, and other industry experts. Midwest-U will equip attendees with the knowledge, vision and strategy you need to keep organizations on the leading edge.



Jonathan Knöfel, **Enscape**



TOPCON Team



Brok Howard, **dRofus**



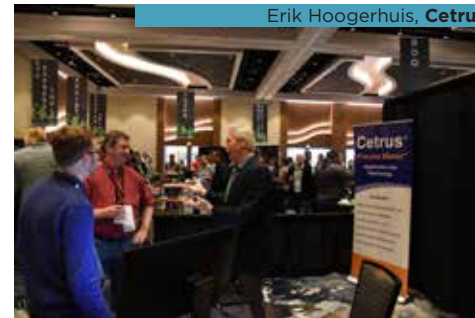
Mark Lee, **MSI**



Jim Lynch, **Autodesk**



Matt Gubitz, **Boxx**



Erik Hoogerhuis, **Cetrus**



Passing Time, **Pre-Function**



David Ivey, **HOK**



Tiffany Willard, **Eagle Point**



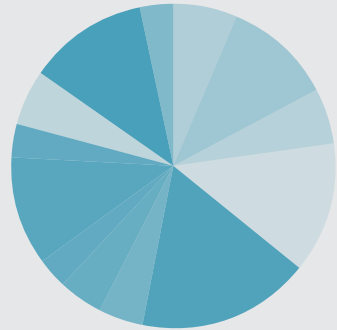
Greg Schneider, **Leica**



Frontier Precision Team

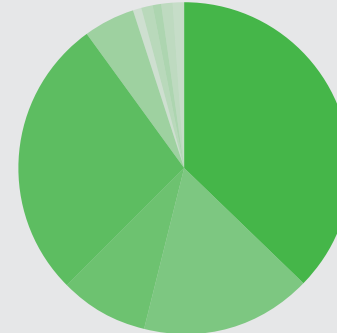
Who Attends

Attendees Job Title



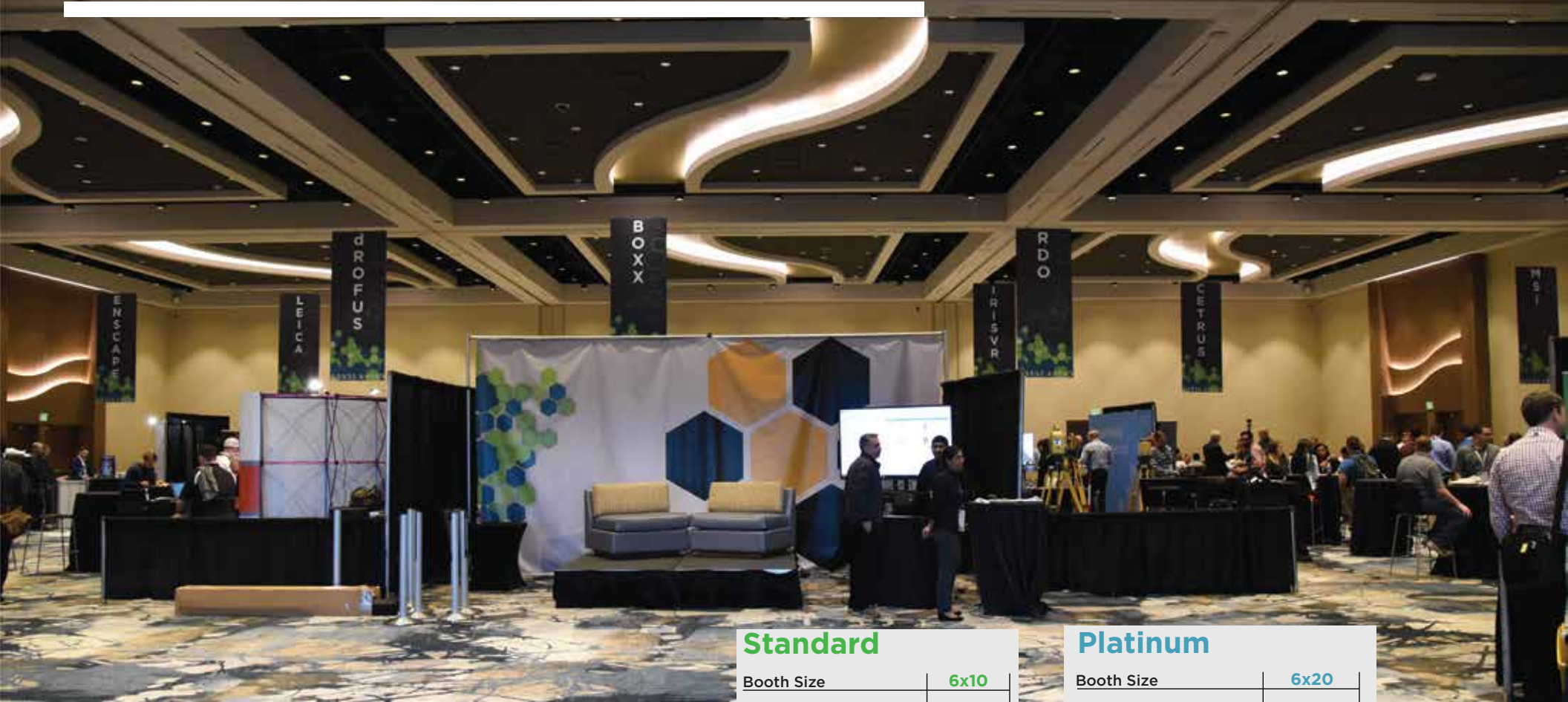
• Architect	6%
• BIM Administrator	10%
• BIM Coordinator	5%
• CAD/BIM Manager	12%
• Designer	16%
• Director	4%
• Drafter	4%
• Lead	3%
• Manager	10%
• President	3%
• Principal	5%
• Senior	11%

Attendee Industry



• Architecture	38%
• Civil	17%
• Construction	9%
• Engineering	28%
• Mechanical/Electrical	5%
• Software	1%
• Manufacture	1%
• University	1%
• Municipalities	1%
• Other	1%

Exhibit Hall



Standard

Booth Size	6x10
Tables	(1) - 6ft
Chairs	2
Company Sign	Standard
Full conference badges	2
Waste baskets	1
Exhibitor WiFi	Included

Platinum

Booth Size	6x20
Tables	(2) - 6ft
Chairs	4
Electricity	Included
Company Sign	Standard
Full conference badges	3
Waste baskets	1
Exhibitor WiFi	Included
Recognition as a platinum sponsor around the conference	Included

2018 Exhibitors

Autodesk	Eagle Point Software
Brunton Architects	Enscape
Bluebeam	Fuzor
Boxx	Leica Geo Systems
Chaos Group	Frontier Precision
Cetrus	Fuzor
CTC Express Tools	IrisVR
CTC Services	MSi
Daqri	RDO
dRofus	Uponor

Sponsorships Available



Mixer: \$2500

This sponsorship give companies the ability to brand the food stations with logo and place marketing materials on tables. Custom push notifications will go out to all attendees. As an added bonus the company will get 5 minutes on the mic welcoming everyone to the event.



Conference App:

\$2500 Customize the splash screen on the official Midwest University app with your company logo. This screen appears everytime the app is launches. Additional recognition on the conference program as an app sponsor.



Charging Station:

\$1000/station Grab the attention of attendees while they charge their mobile devices. This sponsorship allows companies the top of the tables with your branding. 4 stations available, discounts are available if you purchase more than one station.



Conference WiFi: \$1500

This sponsorship allows companies to create the custom WiFi password that the attendees will use for login into the conference network.



Conference Agenda Ad:

\$500 Enhance your conference with a full-page conference ad. This ad will be placed inside of the welcome packet that all attendees receive upon check in. All ads are 8 1/2 x 11 and can either be single or double sided. Printing costs are included in the costs. All artwork must be received by March 1st, 2019 to be included with the packet.

Conference Schedule*

Tuesday, March 19th

3:00 - 8:00 Exhibitor move-in
Registration Open

Wednesday, March 20th

7:00 - 8:00 Registration opens
Exhibit hall open for breakfast**

8:15 - 9:15 Keynote presentation

10:00 - 10:45 Classes

10:45 - 11:00 Break

11:00 - 11:45 Classes

12:00 - 1:15 **Lunch**

1:30 - 2:15 Classes

2:15 - 2:30 Break

2:30 - 3:15 Classes

3:15 - 3:30 Break

3:30 - 4:15 Classes

4:15 - 4:30 Break

4:30 - 5:15 Classes

5:00 - 7:00 Exhibit Hall

5:30 - 6:30 User Group Meetings

6:30 - 9:30 **All Attendee Mixer**

Thursday, March 21st

7:00 - 8:30 Breakfast
Exhibit hall open for breakfast**

7:00 - 7:45 Registration opens

8:00 - 8:45 Classes (Exhibitor focus)

9:00 - 9:45 Classes

9:45 - 10:00 Break

10:00 - 10:45 Classes

10:45 - 11:00 Break

11:00 - 11:45 Classes

11:45 - 12:00 Break

12:00 - 1:15 **Lunch**

1:30 - 2:15 Classes

2:15 - 2:30 Break

2:30 - 3:15 Classes

3:15 - 3:30 Break

3:30 - 4:15 Classes

4:15 - 5:00 **Happy Hour**

*Schedule is subject to change as needed

**Exhibit Hall will be open during break times as well as during meals

Exhibitor Information

Booth Assignments

Booth assignments will be assigned based on booth preference designated at the time of registration. Exhibitors may submit booth location preferences on the registration form. All efforts will be made to accommodate these preferences based on availability at the time of registration.

Booth Descriptions

All booths come with the following standard pieces: 3ft sidewalls, table, chairs, wastebasket and company identification sign. For exact booth specifications see booth packages located on the floor plan page.

Setup/Tear Down

Exhibitors may start setting up on Tuesday, March 19th from 3:00 p.m. - 8:00 p.m. All exhibitors MUST be set up by 7:00 a.m. on Wednesday, March 20th. Tear down will begin at 2:30 p.m. on Thursday, March 21st. Contact exhibitors@midwest-u.com for more information or special accommodations. ***Times are subject to change. Notification of any schedule changes will be sent to booth contact**

Electricity

Standard connections are 120 volt/20amp/ single phase. For Platinum booth, electricity is included. Standard booths must purchase it on the registration form. Additional electrical is available to purchase contact exhibitors@midwest-u.com for more information.

Graphics

All graphic files must be received by **March 1st**. Print graphic specifics- No bleeds, high resolution jpeg files with 150 dpi at 100% size as well as the original vector file at actual size. All fonts must be outlined and images embedded.

Utilities

AV, Electricity and Internet can be ordered on the registration form. All requests MUST be received by March 1st. All pricing is for the duration of the conference. AV-32" & 42" monitors with either table or floor stand are available to rent.

Liability

It is expressly understood and agreed by the signing of the contract that the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the injury or damage to an exhibitor's display, equipment and other peoples property brought onto the premises of the Mystic Lake Center, and shall hold harmless Midwest University, and the Mystic Lake Center, as well as their agents, servants and employees from any and all such losses, damages and claims.

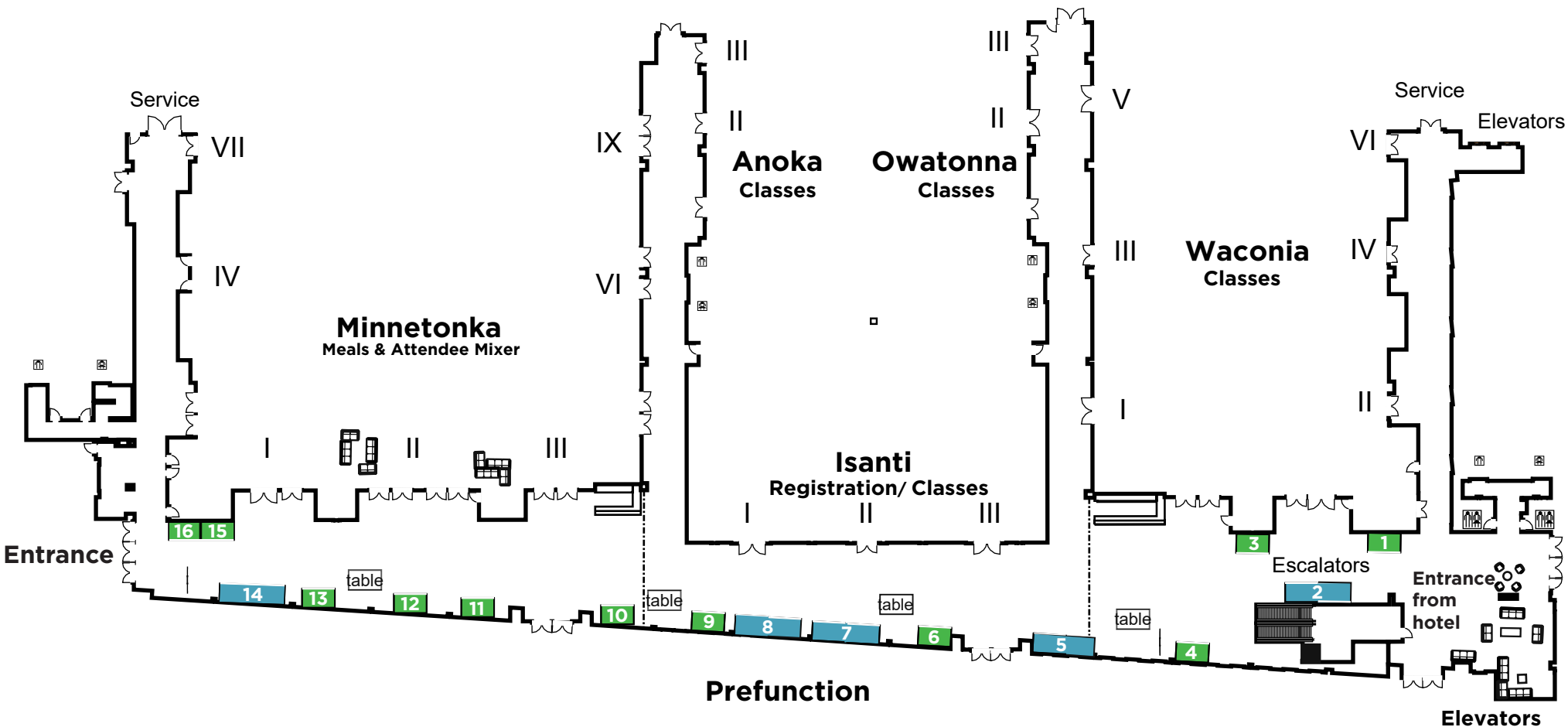
Hotel

A block of rooms have been reserved at Mystic Lake Hotel & Casino. The single/double per-room rate is \$114 a night. Reservations can be made by either online at or calling the hotel at **952-445-9000** or toll free at **800-262-7799** and asking for Reservations. Be sure to mention Midwest University when calling reservations.

Cancellation/Refunds

Requests for cancellation, must be made in writing and sent to exhibitors@midwest-u.com No refunds will be made on or after February 1st. Midwest University reserves the right to fill any unoccupied space at the opening of the exhibit hall.

Tentative Floor Plan*



	Early Bird until Dec.14	Regular Price
Standard	\$2,000	\$2,500
Platinum	\$3,000	\$3,500

Sponsorship Form

Contact Information

- **Corporate Name:** _____
- **Address:** _____
- **Phone:** _____
- **Contact:** _____
- **Contact Email:** _____
- **Attendee(s):** _____
- **Phone:** _____

Select your Exhibitor Package

Regular *early bird **\$2000** Regular **\$2500**

Platinum *early bird **\$3000** Platinum **\$3500**

Booth Preference 1st _____ 2nd _____ 3rd _____

Booth Add-on(s)

- Electricity **\$100**
- 32" monitor with stand **\$350**
- 46" monitor with stand **\$450**
- Additional Booth Staff **\$295 each**

Sponsorships:

- Conference WiFi **\$1,500**
- Mixer **\$2,500**
- App **\$2,500**
- Charging Stations **\$1,000 each**
- Conference Agenda Ad **\$500 each**

Summary Subtotal

Exhibitor Package:\$ _____

Exhibitor Add-on(s):\$ _____

Sponsorships:\$ _____

Total Due:\$ _____

Register online: <https://midwest-u.com/new-exhibitor-registration/>

Submit completed form to exhibitors@midwest-u.com

___ Check (Payable to: CTC Software 8101 34th Ave S. Suite 100, Bloomington, MN 55425)

___ Visa ___ Master Card ___ American Express ___ Discover ___ Invoice Me

Credit Card Number: _____ Exp Date: _____ CVV/Code # _____

Name as it appears on card: _____ Billing Address: _____

Signature: _____

Booth not finalized until payment is received

By signing above you authorize CTC Software to charge your credit card the amount indicated above. Please be aware that CTC Software does not retain any credit card information provided. All submitted credit card authorizations are deleted from our system immediately upon processing the transaction. If this authorization is for payment purposes over a previously agreed term, this information will then be retained until all payments are paid in full at which time the information will then be deleted from the system. **3% processing fee for all credit card transactions**

2018 Companies in Attendance

4D Technologies
AE2S
Alliance
Array Architects
Ayres Associates
Baker Electric
Barr Engineering
Bartlett & West
Basin Electric
BDH & Young
bdh + young interiors | architecture
Becher Hoppe Associates
Beton-Stahl, Inc.
Bishop Engineering
BKV Group
Black Hills Energy
Bluebeam
Bluestone Engineering
Blum Consulting Engineers
Blumentals Architecture, Inc.
Bollig Inc
Bolton & Menk, Inc.
BSA LifeStructures
BSB Design
Burns & McDonnell
BWBR Architects
CADLearning
CannonDesign
CH2M
City of Fargo
City of Grand Forks
City of Mankato
Clark Dietz, Inc.
Clark Engineering
Coldspring
Collaborative Design Group
Community Living Solutions
Corgan
CPS Ltd.
Cunningham Group Architecture
Dakota County

DBS Group
Design Engineers
DLR Group
Dunwoody College of Technology
Eagle Point Software
Elliot Architects, LLC
Emanuelson Podas Inc.
EMCS, Inc.
EMPIREHOUSE, INC.
Ericksen Roed & Associates
ESG Architects
Estes, McClure & Associates, Inc
EUA
Evolution Engineering
Farris Engineering
FEH Design
Foss Architecture & Interiors
Gausman & Moore Associates
Gensler
Geosyntec Consultants / Red Transit Consultants, LLC
Gephart Electric
GRAEF
Granite Construction
Hall Engineering Company
Hammel Green and Abrahamson, Inc.
Henderson Engineers, Inc.
Hensel Phelps
Hilltop Lumber
HKS
HKS-Line
HOK
Horwitz
Houston Engineering Inc.
I&S Group
ICON Architectural Group
Infrastructure Design Group Inc.
Infrastructure Engineers Inc
InSite Architects
International Masonry Institute
ISG
JHP Architecture / Urban Design
JLG Architects

Kaas Wilson Architects
Kahler Slater
KAI Design Build
KFI Engineers
Kimley Horn
KL Engineering, Inc.
KLJ
Kodet Architectural Group, Ltd.
Kraus-Anderson Construction Company
Landform Professional Services
LIFE TIME FITNESS
Lifetime Fitness | Architecture & Design
LJA Engineering
Loucks Inc.
Lowry Engineering
LSC Design, Inc.
Luoma Design Solutions
McGough Construction
McMahon
Mednational
Modern Heating & Air Conditioning
Monona Plumbing and Fire Protection, Inc.
Moore Engineering Inc.
Mortenson Construction
MSA Professional Services
MSA-PS
MSH Architects
NEI Electric
NELSON
NV5
Olmsted County Public Works
ONE, Inc.
Paces Lodging Corporation
Patterson Dental
Paul F. Aubin Consulting Services, Inc.
Perkins+Will
Peterson Sheet Metal
PSM
R.L. Engebretson
RDG Planning & Design
Ruekert-Mielke
Ryan Companies US, Inc.

Sandman Structural Engineers
Schaefer
Scott County
SCShell Architect
SEH Inc.
Select Structural Engineering
Shive-Hattery inc.
Shoemaker & Haaland P.E.
Short Elliott Hendrickson, Inc.
Shuck-Britson
SILMAN
SMSC GE
SRF Consulting Group
SSOE Group
St. Cloud Technical College
Stantec
Stantec Consulting
Steen Engineering, Inc.
Story Construction
Strang, Inc.
Studio A Architecture
Studio Melee
STUDIO192
Tarlton Corporation
TKDA
Trimark SS Kemp
Trimble
TSP, Inc.
Ulteig
United Piping Inc.
University of Wisconsin - Madison
Uponor
UrbanWorks Architecture LLC
USDA-NRCS
VAA, LLC
Veenstra and Kimm, Inc
Walter Robbs
WD Partners
Westwood Professional Services
Widseth Smith Nolting
WSB & Associates, Inc.

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